



# OFFICE OF THE CAREER GUIDANCE & PLACEMENT CELL

## K.C. DAS COMMERCE COLLEGE

A Provincialised College under the Government of Assam

Chatribari, Guwahati: 781 008, Assam

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Dr. Ananta Pegu, M.A, Ph.D., LL.B.

Coordinator, Career Guidance & Placement Cell

Ref. No. : KCDCC/Career/

### **ACTIVITY REPORT: 2023-24**

8<sup>th</sup> November 2023

- 1. Name of the Organizing Cell:** Career Guidance & Placement Cell
- 2. Name of the Event Conducted:** The Effectiveness of Digital Marketing for your better future...
- 3. Name of the Collaborating Department (if any):** Tutology, Guwahati
- 4. Mode:** Offline
- 5. Date of the Event:** 08-11-2023
- 6. Time:** 12 noon to 1 pm
- 7. Place/ Venue/ (Platform - in Case of Online Programme):** Digital Conference Hall-II
- 8. Objectives of the Event (Please describe point-wise):** Creating Career Awareness on digital marketing
- 9. Name of Resource person(s) with their Position and Organization Name (if any):**
- 10. Title of the Topic(s) delivered by the Resource person(s) (if applicable):** Digital Marketing for your better future:  
Creating Career Awareness
- 11. Total No. of Participants:**
  - a. Students:** 67
  - b. Teachers:** 01-Coordinator
  - c. Others (Please Specify):** Students' Union & Office Staff =01
- 12. Total No. of Beneficiaries (in case of extension activities):** 69
- 13. Outcome of the Event (Please describe within 200 words):** Students are able to know the future prospects on Digital marketing in India.

Sd/-

**Dr. Ananta Pegu, Coordinator, Career Guidance & Placement Cell**

Signature of the Coordinator with Seal

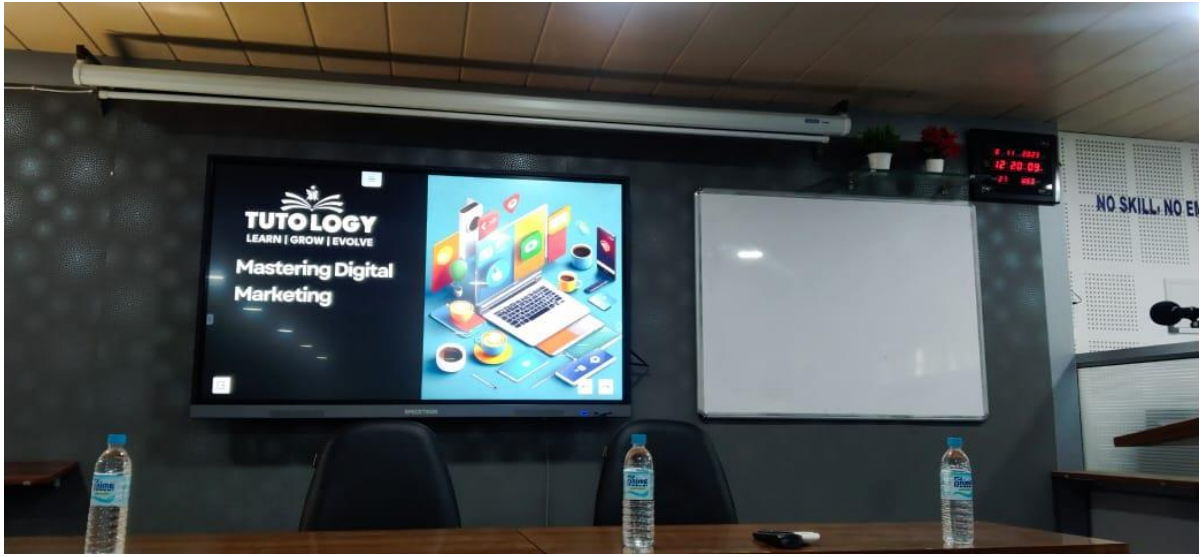
Note:

Please enclose the following documents with the report:

1. Photographs of the Event with Banner (Maximum 4 copies, at least 1 Geo-tagged Photo)
2. Attendance Record of the Participants with their Signature.

**Both the Softcopy and Hardcopy of the reports are to be submitted to the IQAC.**

**Softcopy is to be sent to IQAC email: [kcdcc.iqac2020@gmail.com](mailto:kcdcc.iqac2020@gmail.com)**



03/11/2023  
 Venue: Digital Conference Hall-2  
 Event: A Seminar on Digital Marketing.

Attendance sheet

Sl No	Name	Class	Contact number
1)	Shriyashu Kandal	HS 1st yr Roll no: 151	6002661352
2)	Snake Choudhury	HS 1st year Rno - 132	7625978158
3)	Ankita Bhawarnick	HS 1st year Rno - 130	9595117562
4)	Suryodipta Mandal	B.com 3rd sem Roll No: 22	9706563071
5)	Krush Kumar Jeyantal	HS 1st Year Roll No: 30	6002777941
6)	Gaurav Kashyap	B.Com 1st sem Roll No: 325	9812837228
7)	Punjab Bhangrain	B.Com 1st sem Roll No: 207	9352204561
8)	Jitu Chetri	B.com 1st sem Roll no: 229	9185866979
9)	Pankaj Sarkar	B.com 1st sem Roll no: 262	9395694591
10)	Sury Singh Sood	HS 2nd year Roll no: 55	9387945713
11)	Saasrabu Krishna Bora	HS 2nd year Roll no: 206	8473442925
12)	Priyanka kumar Shah	HS 2nd year Roll no: 237	9361052157
13)	Nayan Jyoti Haloi	B.com 1st sem Roll no: 477	9395421974
14)	Himaksyoti Barman	B.com 1st sem Roll No: 378	6304268842
15)	Abhishek singha	B.com 1st sem Roll no: 396	9376463746

Sl no	Name	Class	Roll no.	Contact number
16)	Jambit Gope	B.com 1st sem Roll no: 336	336	6009012194
17)	Moumouy choudhary	HS 1st year	133	
18)	Nishanka J. Bora	HS 1st year	162	
19)	Md. Navil Akhbar	HS 1st year	146	
20)	Saidesh Saha	HS 1st year	106	
21)	Ankit kumar	Rail - HS 1st year	158	
22)	Aakash Kumar Sha	HS 1st year	196	
23)	Niharaj Jain	HS 1st year	(148) (B)	9394081425
24)	Lochan Jain	HS 1st year	(06) (A)	6003991946
25)	Biju Das	HS 1st year	(151) (C)	9627321183
26)	Tushar Dey	HS 2nd year	(284) (C)	9101207165
27)	Deepjyoti Rabha	HS 2nd year	(205) (A)	9101910725
28)	Rohan Kumar Sah	HS 2nd year	(166) (B)	6002379300
29)	Jitikaor Rahman	B.com 1st sem	(471) (B)	8638741090
30)	Jitikaor Sah	B.com 2nd sem	(59) (A)	9774295636
31)	Madhurya Das	B.com 5th sem	(232) (C)	6003974862
32)	Nikhil Mahapatra	BBA - 1st sem	6A	7663229140
33)	Shivam Sharma	BBA 1st Sem	51	
34)	Sankaran Raj	BBA 1st Sem	(32)	
35)	Hital Rotman	B.com 5th sem	(156)	
36)	Pranjal Baridha	B.com 5th sem	(325)	
37)	Dhananjay Kumar Yadav	B.com 1st sem	(250)	94354
38)	Aman Kumar Pareek	B.com 1st sem	(605)	

39)	Bishal Laksh	B.com 11th sem	584	(F)
	Dheeba jyoti biswas	"	588	(F)
65)	Priyanka Chauhan	B.com 1st sem	586	(C)
66)	Sabina Khanam Choudhury	B.com 5th sem	347	(D)
67)	Mridusami Das Nath		396	(C)

Total = 67

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